

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 911311-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|--------------------------|---------|-----------------|
| Democratic Congressional | DCCC | 1193 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 911311 | 06144492 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8091 | 11 | 14 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|---------------------------------------------------------|-----------------|---------------------------------|-------------------|--------------------------------------|----------------|----------------|-----------------|------------------------|
| 1 | 10/23/12 | 10/29/12 | M-SUN WPBF News 25 @ 11-11:35PM | | MTWTF-- | :30 | 4 | \$525.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WPBF | Tu | 10/23/12 | | M-SUN WPBF News 25 @ 11PM 11-11:35PM | | :00 | | \$525.00 NM |
| | Credited | | | | | | | | |
| 1 | WPBF | W | 10/24/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM 11-11:35PM | | :30 | D3C12-FL18-T02H | \$525.00 NM |
| 3 | WPBF | Th | 10/25/12 | | M-SUN WPBF News 25 @ 11PM 11-11:35PM | | :00 | | \$525.00 NM |
| | Credited | | | | | | | | |
| 5 | WPBF | F | 10/26/12 | | M-SUN WPBF News 25 @ 11PM 11-11:35PM | | :00 | | \$525.00 NM |
| | Credited | | | | | | | | |
| 3 | 10/23/12 | 10/26/12 | WPBF News 25 @ Noon 12pm-1230pm | | -TWTF-- | :30 | 3 | \$225.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 3 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/24/12 | 12:29 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | D3C12-FL18-T02H | \$225.00 NM |
| 4 | WPBF | Th | 10/25/12 | 12:26 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | D3C12-FL18-T02H | \$225.00 NM |
| 3 | WPBF | F | 10/26/12 | 12:30 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | D3C12-FL18-T02H | \$225.00 NM |
| 4 | 10/23/12 | 10/29/12 | M-F 3-4P | | M-F 3-4P | MTWTF-- | :30 | 3 | \$325.00 NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 3 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/23/12 | 3:30 PM | M-F 3-4P | M-F 3-4P | :30 | D3C12-FL18-T02H | \$325.00 NM |
| 1 | WPBF | W | 10/24/12 | 3:48 PM | M-F 3-4P | M-F 3-4P | :30 | D3C12-FL18-T02H | \$325.00 NM |
| 4 | WPBF | F | 10/26/12 | 3:49 PM | M-F 3-4P | M-F 3-4P | :30 | D3C12-FL18-T02H | \$325.00 NM |
| 5 | 10/23/12 | 10/29/12 | 4:30a-5a | | 430a-5a | MTWTF-- | :30 | 4 | \$50.00 NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/23/12 | 4:54 AM | 4:30a-5a | 430a-5a | :30 | D3C12-FL18-T02H | \$50.00 NM |
| 4 | WPBF | W | 10/24/12 | 4:55 AM | 4:30a-5a | 430a-5a | :30 | D3C12-FL18-T02H | \$50.00 NM |
| 5 | WPBF | Th | 10/25/12 | 4:38 AM | 4:30a-5a | 430a-5a | :30 | D3C12-FL18-T02H | \$50.00 NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-----------------|---------------------|
| 911311-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Democratic Congressional | DCCC | 1193 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 5 | 10/23/12 | 10/29/12 | 4:30a-5a | 430a-5a | MTWTF-- | :30 | 4 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WPBF F 10/26/12 4:39 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM | | | | | | | | | |
| 6 | 10/23/12 | 10/29/12 | WPBF News 25 @ 5am | 5-530am | MTWTF-- | :30 | 4 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -TWTF-- 2 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 WPBF Th 10/25/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 1 WPBF F 10/26/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 7 | 10/23/12 | 10/26/12 | M-F 5pm News | 5-6pm | -TWTF-- | :30 | 4 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -TWTF-- 4 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 WPBF Tu 10/23/12 5:21 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM | | | | | | | | | |
| 1 WPBF W 10/24/12 5:54 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM | | | | | | | | | |
| 5 WPBF Th 10/25/12 5:12 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM | | | | | | | | | |
| 2 WPBF F 10/26/12 M-F 5pm News 5-6pm :00 \$350.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 8 | 10/23/12 | 10/29/12 | WPBF News 25 Mornings | 5:30-5:57am | MTWTF-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -TWTF-- 4 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Tu 10/23/12 5:30 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM | | | | | | | | | |
| 5 WPBF W 10/24/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM | | | | | | | | | |
| 4 WPBF Th 10/25/12 5:57 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM | | | | | | | | | |
| 2 WPBF F 10/26/12 5:31 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM | | | | | | | | | |
| 9 | 10/23/12 | 10/26/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | -TWTF-- | :30 | 3 | \$450.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -TWTF-- 3 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Tu 10/23/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 4 WPBF Th 10/25/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 3 WPBF F 10/26/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 10 | 10/23/12 | 10/26/12 | WPBF News 25 Mornings | 6-7AM | -TWTF-- | :30 | 2 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -TWTF-- 2 \$325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WPBF Tu 10/23/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM | | | | | | | | | |
| 2 WPBF Th 10/25/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM | | | | | | | | | |
| 11 | 10/23/12 | 10/26/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -TWTF-- 2 \$400.00 | | | | | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-----------------|---------------------|
| 911311-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Democratic Congressional | DCCC | 1193 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---------------------------------------------------------|------------|----------|-----------------------|----------------|----------------------------|----------------|----------------|-----------------|------------------------|
| 11 | 10/23/12 | 10/26/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | Tu | 10/23/12 | 7:55 AM | Good Morning America | 7-9AM | :30 | D3C12-FL18-T02H | \$400.00 NM |
| 1 | WPBF | Th | 10/25/12 | 8:43 AM | Good Morning America | 7-9AM | :30 | D3C12-FL18-T02H | \$400.00 NM |
| 12 | 10/23/12 | 10/26/12 | Jeopardy | 7:30-8PM | -TWTF-- | :30 | 2 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 2 | \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 7:40 PM | Jeopardy | 7:30-8PM | :30 | D3C12-FL18-T02H | \$2,000.00 NM |
| 2 | WPBF | F | 10/26/12 | 7:35 PM | Jeopardy | 7:30-8PM | :30 | D3C12-FL18-T02H | \$2,000.00 NM |
| 13 | 10/23/12 | 10/26/12 | Dr. Oz M-F 9-10a | 9-10a | -TWTF-- | :30 | 2 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 2 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/23/12 | 9:39 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | D3C12-FL18-T02H | \$200.00 NM |
| 2 | WPBF | Th | 10/25/12 | 9:59 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | D3C12-FL18-T02H | \$200.00 NM |
| 14 | 10/26/12 | 10/26/12 | Fri ABC Prime A | 8-9PM | ----1-- | :30 | 1 | \$900.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | ----1-- | 1 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 10/26/12 | | Fri ABC Prime A | 8-9PM | :00 | | \$900.00 NM |
| Credited | | | | | | | | | |
| 16 | 10/27/12 | 10/27/12 | M-Sun 1130p-12am Late | 1130p-1205am | -----1- | :30 | 1 | \$325.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | 12:13 AM | M-Sun 1130p-12am Late News | 1130p-1205am | :30 | D3C12-FL18-T02H | \$325.00 NM |
| LR - Football | | | | | | | | | |
| 17 | 10/27/12 | 10/27/12 | Sat 5-6am News | Sat 5-6am | -----1- | :30 | 1 | \$60.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$60.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | 5:28 AM | Sat 5-6am News | Sat 5-6am | :30 | D3C12-FL18-T02H | \$60.00 NM |
| 18 | 10/27/12 | 10/27/12 | Sat 6-7am News | Sat 6-7am | -----1- | :30 | 1 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | 6:42 AM | Sat 6-7am News | Sat 6-7am | :30 | D3C12-FL18-T02H | \$100.00 NM |
| 19 | 10/27/12 | 10/27/12 | Sat 7pm News | 7-730pm | -----1- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/27/12 | | Sat 7pm News | 7-730pm | :00 | | \$250.00 NM |
| Credited | | | | | | | | | |
| 20 | 10/27/12 | 10/27/12 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$250.00 | NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-----------------|---------------------|
| 911311-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Democratic Congressional | DCCC | 1193 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---------------------------------------------------------|-------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|-----------------|-------------|-------------|
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Sa | 10/27/12 | | | GMA Saturday 7-8am | Sat 7am-8am | :00 | | \$250.00 | NM |
| Credited | | | | | | | | | |
| 21 | 10/27/12 | 10/27/12 | Sat 8-9am News | Sat 8-9am | -----2- | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----2- | 2 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Sa | 10/27/12 | | | Sat 8-9am News | Sat 8-9am | :00 | | \$250.00 | NM |
| Credited | | | | | | | | | |
| 2 WPBF Sa | 10/27/12 | | 8:15 AM | Sat 8-9am News | Sat 8-9am | :30 | D3C12-FL18-T02H | \$250.00 | NM |
| 22 | 10/28/12 | 10/28/12 | Sun 11:35pm Late News | 1135p-12am | -----1 | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | | | Sun 11:35pm Late News | 1135p-12am | :00 | | \$250.00 | NM |
| Credited | | | | | | | | | |
| 23 | 10/28/12 | 10/28/12 | Sun 5-6am News | Sun 5-6am | -----1 | :30 | 1 | \$50.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$50.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | | 5:27 AM | Sun 5-6am News | Sun 5-6am | :30 | D3C12-FL18-T02H | \$50.00 | NM |
| 24 | 10/28/12 | 10/28/12 | Sun 6-7am News | Sun 6-7am | -----1 | :30 | 1 | \$90.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$90.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | | 6:58 AM | Sun 6-7am News | Sun 6-7am | :30 | D3C12-FL18-T02H | \$90.00 | NM |
| 25 | 10/28/12 | 10/28/12 | Sun 630pm News | 630-7pm | -----1 | :30 | 1 | \$375.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$375.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | | | Sun 630pm News | 630-7pm | :00 | | \$375.00 | NM |
| Credited | | | | | | | | | |
| 26 | 10/28/12 | 10/28/12 | Sun ABC Prime A | 7-8PM | -----1 | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | | | Sun ABC Prime A | 7-8PM | :00 | | \$800.00 | NM |
| Credited | | | | | | | | | |
| 27 | 10/28/12 | 10/28/12 | Sun 8-9am News | Sun 8-9am | -----1 | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | \$225.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | | 8:43 AM | Sun 8-9am News | Sun 8-9am | :30 | D3C12-FL18-T02H | \$225.00 | NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|--------------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 911311-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Democratic Congressional | DCCC | 1193 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------|-------------------|-----------------|----------------------------|--------------------|-----------------------|-----------------|----------------|-------------|-------------|
| 28 | 10/28/12 | 10/28/12 | GMA Sunday 7-8am | Sun 7-8am | -----S | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$350.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | 7:27 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | D3C12-FL18-T02H | \$350.00 | NM | |
| 29 | 10/28/12 | 10/28/12 | Sun 8-9am News | Sun 8-9am | -----S | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$350.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | 8:26 AM | Sun 8-9am News | Sun 8-9am | :30 | D3C12-FL18-T02H | \$350.00 | NM | |
| 30 | 10/28/12 | 10/28/12 | GMA Sunday 7-8am | Sun 7-8am | -----S | :30 | 1 | \$900.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | 7:55 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | D3C12-FL18-T02H | \$900.00 | NM | |
| 31 | 10/27/12 | 10/27/12 | Sat 6-7am News | Sat 6-7am | -----S- | :30 | 1 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Sa | 10/27/12 | 6:00 AM | Sat 6-7am News | Sat 6-7am | :30 | D3C12-FL18-T02H | \$250.00 | NM | |
| 32 | 10/28/12 | 10/28/12 | Sun 6-7am News | Sun 6-7am | -----S | :30 | 1 | \$300.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | 6:09 AM | Sun 6-7am News | Sun 6-7am | :30 | D3C12-FL18-T02H | \$300.00 | NM | |
| 33 | 10/28/12 | 10/28/12 | Sun 11:35pm Late News | 1135p-12am | -----S | :30 | 1 | \$750.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$750.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Su | 10/28/12 | 11:58 PM | Sun 11:35pm Late News | 1135p-12am | :30 | D3C12-FL18-T02H | \$750.00 | NM | |
| 34 | 10/25/12 | 10/26/12 | WPBF News 25 @ 5am | 5-530am | ---TF-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ---TF-- | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Th | 10/25/12 | 5:24 AM | WPBF News 25 @ 5am | 5-530am | :30 | D3C12-FL18-T02H | \$250.00 | NM | |
| 35 | 10/25/12 | 10/26/12 | WPBF News 25 Mornings6-7AM | 6-7AM | ---TF-- | :30 | 1 | \$850.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ---TF-- | 1 | \$850.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | 10/26/12 | 6:41 AM | WPBF News 25 Mornings | 6-7AM | :30 | D3C12-FL18-T02H | \$850.00 | NM | |
| 36 | 10/25/12 | 10/26/12 | WPBF News 25 @ 5am | 5-530am | ---TF-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ---TF-- | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|--------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 911311-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Democratic Congressional | DCCC | 1193 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------|-------------------|-----------------|--------------------|-------------------|--------------------|-----------------------|----------------|-----------------|-------------------------|
| 36 | 10/25/12 | 10/26/12 | WPBF News 25 @ 5am | 5-530am | ---TF-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | Th | 10/25/12 | 5:09 AM | WPBF News 25 @ 5am | 5-530am | :30 | D3C12-FL18-T02H | \$250.00 NM |
| 39 | 10/28/12 | 10/28/12 | Sun 5-6am News | Sun 5-6am | -----S | :30 | 1 | \$200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$200.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | Su | 10/28/12 | 5:00 AM | Sun 5-6am News | Sun 5-6am | :30 | D3C12-FL18-T02H | \$200.00 NM |
| <u>Total Spots</u> | | | | | | | 43 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$15,525.00 |
| <u>Agency Commission</u> | \$2,328.75 |
| <u>Net Amount Due</u> | \$13,196.25 |